

CONFERENCE PROGRAMME



20 – 21 April 2010
Hilton Hotel Convention Centre,
Istanbul, Turkey

**Theme: Maximising
market and technological
opportunities in oils and fats**

**BOOK YOUR
PLACE TODAY!**

Complete the
booking form on
the back page.

The two-day conference will bring together international experts in oils and fats who will highlight major trade, market and technological developments occurring globally and in Turkey, the Middle East and Southwest Asia

Be a delegate at the OFI Turkey 2010 Conference:

- Be inspired by the innovative developments in the oils and fats industry
- Debate the current issues in the industry with leading international speakers
- Lunch on both days and refreshments throughout
- Receive password access to the full conference proceedings online
- Gain **FREE** entry into the exhibition
- Spaces are limited, so ensure you confirm your delegate place at the conference today!

Organised by:



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www.oilsandfatsinternational.com

DAY ONE: TUESDAY 20 APRIL

8.30-9.20:

Arrival and Registration

9.20-9.30:

Welcome and introduction

COMMERCIAL SESSION

Chairman: **Jeffrey Kuijpers**, Associate Director, Sales and Marketing, Europe, Middle East and Africa, **Chicago Mercantile Exchange (CME) Group**

KEYNOTE PRESENTATIONS

9.30-10.00

Consumer and retail trends in Southwest Asia and the Middle East

Zouhair Eloudghiri, CEO, Savola Foods Sector, Saudi Arabia

Q&A

10.05-10.35

Determinants of world vegetable oil prices and the price outlook, including sunflower and corn oil

Dr James Fry, Chairman, LMC International Ltd, UK

Q&A

10.40-11.10: BREAK

FOCUS ON TURKEY

11.10-11.40

The edible oils and fats market in Turkey

Mehmet Tütüncü, President, Food & Beverage Division, Ulker Group, Turkey

Q&A

11.45-12.15

Challenges and opportunities in the Turkish olive oil market

Ümit Ersoy, General Manager, Ana Gıda, Turkey; Deputy Director, Vegetable Oils and Fats Industrialists Association (BYSD), Turkey

Q&A

12.20-12.40

Implications of Turkey's biotech regulations on imports and exports of oilseeds and oil products

Bulent Ipek, Chairman, Interbulk, Turkey

Q&A

12.45-2.30: LUNCH

TECHNICAL SESSION

Chairman: **Norbert Seitz**, Vice President, Marketing and Sales, Food and Feed Additives, **Süd-Chemie AG**, Germany

GLOBAL ADVANCES IN OIL PRODUCTION AND REFINING

2.30-2.50

Overview of developments and future trends in oil production and refining

Ken Carlson, Senior Application Consultant, **Danisco**, USA
Q&A

2.55-3.15

Advances in crushing: Oilseed preparation, dehulling, and pressing with a special focus on sunflowerseed and rapeseed

Harald Boeck, Director of Sales and Technology, **Harburg Freudenberger**, Germany

Q&A

3.20-3.40

Extraction, desolventising and new solvent extraction techniques

Richard Young, Engineering Director, **Europa Crown**, UK
Q&A

3.45-4.15 BREAK

4.15-4.35

Critical considerations in olive oil production

Dr Steffen Hruschka, Product Manager, Olive Oil Recovery, **GEA Westfallia Separator Process GmbH**, Germany

Q&A

4.40-5.00

Current advances in sunflower oil and its applications

Dr Rafael Garcés, Research Professor, **Instituto de la Grasa (CSIC)**, Spain

Q&A

5.05-5.25

Cold press technology for canola, hazelnut, walnut and other speciality oils

Dr Bertrand Matthäus, Max Rubner-Institute, **Federal Research Institute for Nutrition and Food**, Germany

Q&A

6.00-7.00 Drinks Reception



DAY TWO: WEDNESDAY 21 APRIL

9.30-10.00:

Arrival and Registration

COMMERCIAL SESSION

Chairman: **Jeffrey Kuijpers**, Associate Director, Sales and Marketing, Europe, Middle East and Africa, **Chicago Mercantile Exchange (CME) Group**

REGIONS SURROUNDING TURKEY

10.00-10.30

The Ukrainian sunflowerseed and oils market
Maksym Berezkin, CEO, Creative Industrial Group, Ukraine

Q&A

10.35-11.05

The Russian oils and fats market
Svetlana Synkovskaya, Head of Information Division, **APK-Inform**, Ukraine

Q&A

11.10-11.40: BREAK

11.40-12.10

New export markets in Southwest Asia: Azerbaijan, Georgia, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan
Adnan Özsohain, Export Manager, **Marsan**, Turkey

Q&A

12.15-12.45

Focus on the Iranian oils and fats industry and trade with Turkey
Hadi Beyk, Managing Director, **Kharazmi Trade Developers Co Ltd**, Iran

Q&A

12.50-2.30: LUNCH

TECHNICAL SESSION

Chairman: **Ken Carlson**, Senior Application Consultant, **Danisco**, USA

MAXIMISING OPPORTUNITIES IN MODIFICATIONS AND APPLICATIONS

2.30-2.50

Oil modification processes: New product trends and technological developments
Vaida Petrauskaite, Process Engineer, **De Smet Ballestra**, Belgium

Q&A

2.55-3.15

Interesterification of oils with enzymes to produce low-trans products
Hans Christian Holm, Global Marketing Manager, Oils, **Novozymes A/S**, Denmark

Q&A

3.20-3.40

Fractionation in the production of CBEs and CBRs and the usage of speciality and industrial fats in Turkey
Dr Müjde Saracoglu, Assistant General Manager, **Besler**, Turkey

Q&A

3.45-4.15 BREAK

SUSTAINABILITY AND GREEN PROCESSING

4.15-4.45

Development of sustainable supply chains
Dr Maha Misbah, Senior Project Leader, Supply Chain Innovation, **Unilever**, the Netherlands

Q&A

4.50 – 5.10

New design of semi-continuous deodorisers with enhanced heat recovery and stripping efficiency
Steen Balchen, Technology Manager, Vegetable Oil Technology, **Alfa Laval Copenhagen A/S**, Denmark

Q&A

END OF PROGRAMME



OFI Turkey 2010

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Conference Delegate Registration Form

3 EASY WAYS TO REGISTER

Complete the booking form below and send it to us in one of the following ways:

1. Fax your booking form to:
+44 (0)1737 855358

2. Post your booking form to:
Kevin Lloyd, Quartz Business Media Ltd,
Westgate House, 120/130 Station Road,
Redhill, Surrey, RH1 1ET, UK

3. E-mail:
kevinlloyd@quartzltd.co.uk

Please note if you have not received an acknowledgement before the Conference please email us to confirm we have received your booking.

PERSONAL DETAILS

Title (Mr, Mrs, Miss)	First Name
Surname	
Job Title	
Company	
Company Address Line 1	
Company Address Line 2	
State/County	Post/Zip Code
Country	
Tel	Mobile
Fax	
Email	

NATURE OF BUSINESS / TYPE OF ORGANISATION (tick one box only)

- 01 Government board/trade association
- 02 Seed crushing
- 03 Refining/Processing
- 04 Broking/Agent
- 05 Trading (Importing/Exporting)
- 06 Finance/Banking
- 07 Rendering
- 08 Shipping/Transport/Logistics
- 09 Storage
- 10 Food Products End User/ Producer
- 11 Non-Food Products End User/Producer
- a) Biodiesel/Biofuels
- b) Oleochemicals
- c) Surfactants/detergents/personal care
- 12 Plant & Equipment/Engineering supply
- 13 Instrumentation
- 14 Inspection/Testing
- 15 Other

JOB FUNCTION CLASSIFICATION (tick one box only)

- 16 Purchasing/Procurement
- 17 Sales &/or Marketing
- 18 Research & Development
- 19 Scientific & Technical
- 20 Plant Management
- 21 Corporate Management (Chairman, MD, Dir, Owner, General Manager)
- 22 Communications / Media Relations
- 23 Trader
- 24 Broker
- 25 Engineer
- 26 Other (please specify)

PURCHASING INFLUENCE (tick one box only)

- 27 Authorise
- 28 Specify
- 29 None

NO OF EMPLOYEES AT YOUR ESTABLISHMENT (tick one box only)

- 30 1-9
- 33 100-499
- 31 10-49
- 34 500-999
- 32 50-99
- 35 1000+

RECEIVE A FREE COPY OF OILS & FATS INTERNATIONAL

- 36 Yes 37 No
- One free issue will be sent to applicants who qualify. The publisher reserves the right to limit the number of free issues.

HOW YOU HEARD ABOUT THE EVENT (tick all options that apply)

- 38 Visitor ticket
- 39 Advertisement in OFI
- 40 Advertisement in other magazine (please state which):

- 41 Direct mail
- 42 Email campaign
- 43 At: www.oilsandfatsinternational.com
- 44 Web search
- 45 An exhibitor
- 46 Other event (please state which):

- 47 Recommendation
- 48 Other (please state which):

NOT VALID UNLESS SIGNED & DATED

Signature: _____

Date: _____

All questions must be answered completely. Visitors are not allowed to distribute literature to exhibitors and/or visitors without the written consent of the exhibition organiser.

CONFERENCE FEES

Please tick one of the following options: **Early bird rate: £360** **Group rate (5 people or more): £300 per person**
 Exhibitor rate: £300 **Student rate: £150** **Full rate: £460**

Early bird deadline:
12 March 2010

3 EASY WAYS TO PAY IN ADVANCE

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3. By credit card:
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Cash onsite payment is available if you are unable to pay in advance

Cancellations and Substitutions

Substitutions may be made at any time – if possible, to be notified in writing to the organisers prior to the Conference.
All cancellations must be made in writing & carry a 10% administration charge. We regret that no refunds can be made on cancellations received after 22 March 2010.

Quartz Business Media Ltd reserve the right to alter the timing, content or speeches of this Conference.

Quartz Business Media Ltd Opt Out Information

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- Quartz Business Media Ltd organiser of OFI Turkey 2010
- Third parties

OFI Turkey 2010 is a trade event. No admittance to anyone under the age of 18.