

OFI China 2007...

11 – 12 September 2007
Dong Fang Hotel, Guangzhou, China



...where the conference room leads
directly into the exhibition.

Newly launched, OFI China 2007 is held in conjunction with the Malaysian Oils Scientists' & Technologists' Association (MOSTA).

Why should your company exhibit at OFI China 2007?

• The Exhibition

- Attentive, quality audience with decision-making influence
- Make new contacts, build relationships and meet existing clients
- Showcase your latest products and services

• The Conference

- Organised by the Malaysian Oils Scientists' & Technologists' Association (MOSTA)
- Covering all aspects of the edible oils and fats industry including world-class keynote speakers and industry experts for the commercial and technical side of the industry, including:

Dorab Mistry : Godrej International Ltd, UK
Global Oils and Fats Market : Future Trends in Supply and Demand Dynamics and Price Outlook

Wang Rui Yen : China Cereals and Oils Association
The Status and Future Trends in the Oils and Fats Industry in China

Professor **Frank Gunstone**
World's FA Supply for Consumption and the Impact of Biodiesel

• The Venue

- Guangzhou is an excellent trading centre
- The Dong Fang Hotel boasts outstanding conference and exhibition facilities, the conference room leads directly to the exhibition
- The Dong Fang Hotel, Guangzhou, is located in the North of the Pearl River Delta

• The Market place

- The volume of vegetable oil imported into China has tripled in six years and consumption has almost doubled since 1998

• Visitor promotion and advertising

- Well under way at this stage, the promotion is designed to reach a large international audience

• The Show Issue of the *Oils & Fats International*

- Published August, well in advance of the show, encouraging potential visitors
- Circulated at PIPOC

For a list of [confirmed exhibitors](#) and more information, please visit

www.oilsandfatsinternational.com

To discuss your individual requirements, please contact:

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